

**THE 2019 WORLD CHINESE BUSINESS AND ECONOMIC SUMMIT
(in conjunction with World Chinese Entrepreneurs Summit)**

"Enhancing Partnerships and Shared Prosperity Through the BRI"

17 & 18 October 2019 - Venetian Macau Resort Hotel

The World Chinese Economic Forum was founded by its Patron, Tan Sri Lee Kim Yew and Organising Chairman, Tan Sri Michael Yeoh 11 years ago in Kuala Lumpur. Since then, the Forum has been held in Chongqing, China, Hong Kong, London, Melbourne, Kuala Lumpur and Malacca in Malaysia

This year the Summit is re-branded as the World Chinese Business and Economic Summit (WCBES) to refocus on the importance of business as a driver of sustainable economic growth and as builders of bridges across communities, nations and cultures. The partnership between Government, Business, Think Tanks and Scholars is a key priority for the WCBES which provides a meeting of minds for Entrepreneurs, Strategists and Government Officials.

The WCBES promotes entrepreneurship, smart partnerships, the digital economy, connectivity and green growth. It also aims to connect the East and West and the Global Chinese Diaspora.

This year bringing the WCBES to Macau in conjunction with The World Summit of Chinese Entrepreneurs is apt and timely as Macau, Hong Kong and Guangdong has been designated as a Greater Bay Area, a megapolis consisting of 9 cities and 2 Special Administrative Region. The Greater Bay Area will provide more business and investment opportunities for entrepreneurs and investors.

2019 also marks the 20th Anniversary of the establishment of the Macau Special Administrative Region and the 70th Anniversary of the establishment of the People's Republic of China. It is also the 45th Anniversary of the establishment of diplomatic relations between Malaysia and China.

CO-ORGANIZERS

- The World Federation of Chinese Entrepreneurs Organization
- Sanya Public Diplomacy Institute (SPDI)
- The China National Committee for Pacific Economic Cooperation (China-PECC)
- The International Zheng He Association
- The Centre for China & Globalization (CCG)
- Kingsley Strategic Institute (KSI)
- Malaysia-China Chamber of Commerce (MCCC)

PRINCIPAL EVENT MANAGER

- Kingsley Strategic Institute (KSI)

FOUNDER

- **Tan Sri Lee Kim Yew**, Executive Chairman, Country Heights Holdings Group

JOINT ORGANIZING CHAIRMEN

- **Mr Kein Ting**, Chairman, World Federation of Chinese Entrepreneurs Organization
- **Tan Sri Michael Yeoh**, President, Kingsley Strategic Institute

HONORARY CO-CHAIRMEN

- **Mr Sun Zhiguo**, Chairman, Sanya Public Diplomacy Institute
- **Datuk Tan Yew Sing**, Chairman, International Zheng He Association and President, Malaysia-China Chamber of Commerce
- **Ambassador Su Ge**
Chairman, China National Committee for Pacific Economic Cooperation and former President, Chinese Institute for International Studies (CIIS)
- **Dr. Wang Huiyao**, Chairman, Centre for China and Globalization & Counsellor to the State Council, People's Republic of China
- **Madam Yu Xiao Yi**, Chairman of the Presidium of China International Chamber of Commerce for the Private Sector (CICCPS) and Vice President, Shandong General Chamber of Commerce
- **Mr Goh Peng Ooi**, Founder & Chairman, Silverlake Group
- **Dr. Jonathan Choi**, Honorary Chairman, Hong Kong Chinese General Chamber of Commerce and Sunwah Group, Hong Kong

2019 World Chinese Business and Economic Summit

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Programme

17 October 2019

- 9:00 am : **Welcoming Speeches:**
- Chairman Organising Committee of WCEF, **Tan Sri Michael Yeoh**
 - Patron & Founder of WCEF, **Tan Sri Lee Kim Yew**
 - Chairman, China Public Diplomacy Cooperative Innovation Centre, **Mr Sun Zhiguo**
 - Chairman, World Federation of Chinese Entrepreneurs Organization, **Mr Kein Ting**

Opening Speech:

- **Hon. Teresa Kok**, Minister of Primary Industries, Malaysia

Ribbon Cutting Ceremony and Presentation of Mementoes

- 10:00 am : **The Future of Asia – Enhancing Connectivity, Strengthening Peace, Prospering Together**

This Opening session will focus on Asian Geo-economics – the challenges and risks facing economies in the region amidst a global economic slowdown and uncertainty over trade wars. How can we build a connected Asia that will focus on a common future and shared prosperity. What are the threats and risks in managing growth in the region? What are the leadership challenges in the region – political, economic, social and digital?

Speakers:

- **Ambassador Su Ge**, Chairman, China National Committee, Pacific Economic Cooperation Council / International Chair, PECC
- **Prof. Dr. Surakiart Sathirathai**, Former Deputy Prime Minister, Thailand
- **Dr. Wang Huiyao**, Counsellor of The State Council, PRC and President, Centre for China and Globalization

- 11.15 am : **Revisiting the Maritime Silk Road – Strengthening Connectivity and Inclusive Growth**

The Belt and Road Initiative (BRI) aims to bridge the infrastructure gaps in Southeast Asia by building connectivity. What are the key challenges and major issues with the BRI? How can we envisage win-win outcomes for all stakeholders? How to further enhance regional collaboration in infrastructure development especially in maritime and port connectivity, road and rail and digital connectivity?

Speakers:

- **Madam Yu Xiao Yi**, Chairman, Presidium and Vice Secretary-General of China International Chamber of Commerce for the Private Sector (CICPCS) / Vice President, Shandong General Chamber of Commerce
- **Mr Michael Walsh**, Chief Executive, Pacific Basin Economic Council
- **Prof. Dato' Dr. Chin Yew Sin, JP**, Advisor for Asia Pacific Region, Global One Belt One Road Association

Moderator:

- **Datuk Tan Yew Sing**, Chairman, International Zheng He Association and President, Malaysia China Chamber of Commerce

12:30 pm : Lunch

1:45 pm : **Enhancing the Digital Silk Road – Gearing Up for Digital Disruption and the 4th Industrial Revolution**

The Fourth Industrial Revolution will change the world does business or how society will live in the future with the growing impact of Artificial Intelligence, Robotics, Internet of Things and Fintech. What are the challenges and opportunities? How can business and enterprise benefit from the digital economy? How can data enhance competitiveness? What are the risks and threats to business from digital disruption?

Speakers:

- **Mr Narayana Murthy**, Chairman, Infosys Limited
- **Mr Goh Peng Ooi**, Group Executive Chairman, Silverlake Axis Group
- **Mr Sun Zhiguo**, Chairman, Sanya Public Diplomacy Institute, China
- **Mr Georg Chmiel**, Executive Chairman, Juwai.com
- **Mr Tan Sein-Way**, Chief Executive Officer, Green World City Organization, Australia
- **Ms Diana Chou**, Chairman, L'Voyage Limited, Hong Kong
- **Mr Pindar Wong**, Chairman, VeriFi (Hong Kong) Limited
- **Dr. Lee Oi Kum**, Chairman, E-Komoditi Sdn Bhd

2:45 pm : **Promoting Start Ups, Entrepreneurship and Social Enterprises – New Drivers of Growth & Philanthropy**

Entrepreneurial start ups have grown in recent years particularly among young professionals both in China and the ASEAN countries. Technology and innovation spurs new start ups. Entrepreneurship and social enterprises open up new business and investment opportunities and create jobs for the future. What are the eco-systems necessary for start ups to thrive and compete in? What are key success factors and lessons to learn? What is the future for family business?

Speakers:

- **Mr Tomas Pokorny**, CEO, Pi Pay Cambodia
- **Dato' Chevy Beh**, Founder & CEO, BookDoc
- **Dato' Henry Goh**, Co-Founder & Chief Operating Officer, Macro Kiosk Berhad
- **Prof. Annie Koh**, Vice President, Business Development, V3 Group Professor of Family Entrepreneurship, Professor of Finance (Practice), Singapore Management University
- **Bishop Prof. Dr. Dennis Ng**, Chairman, Victory Ministries Foundation Ltd / Institute of International Harmony and Sustainable Development, Hong Kong
- **Ms Deborah Melissa Bottreau**, Managing Partner, ASEAN, Brandker Group Holdings Sdn Bhd
- **Prof. Datuk Dr. Denison Jayasooria**, Chairman, Asian Solidarity Economy Council
- **Dr. Jagvinder Singh Virk**, Chairman, India Australia Strategic Alliance / Director, L&ND, Australia

3:45 pm : **The Role of the Global Chinese Diaspora in Investments and Innovation**

The global Chinese diaspora is found in over 100 countries worldwide. Many of them are leading entrepreneurs, professionals, scientists and technologies spearheading innovation in many areas. At the WCEF held in Chongqing, the then Vice President of China, Li Yuanchao revealed that 60% of foreign direct investments into China came from the global Chinese diaspora. How can countries in the region tap on the investment flows of the global Chinese diaspora? What are the investment trends and opportunities?

Speakers:

- **Mr Edmond Yeo**, Chairman, The China Information & Advice Centre (CIAC) / former Councillor, London
- **Mr Marty Mei**, Multicultural Affairs Adviser to Premier of Victoria, Australia
- **Cr. Craig Chung**, Councillor, City of Sydney, Australia
- **Datuk David Chua**, Managing Director, DC & A Group Sdn Bhd

Moderator:

- **Mr William Lye**, Barrister at Law / National Vice President, Asian Australian Lawyers Association / Chair, Asia Practice Section, Commercial Bar Association of Victoria, Australia

4:45 pm : **Special Session on the Greater Bay Area – Connecting Hong Kong, Macau and Southern China, Enhancing Collaboration and Partnership with Southeast Asia**

Speakers:

- **Dr. Vannarith Chheang**, President, Asian Vision Institute, Cambodia
- **Ms Deborah Biber**, Director, Pacific Basin Economic Council

6:00 pm : Break

6:30 pm - 10:00 pm : **Gala Dinner and Award Conferment Ceremony**

Welcome Speeches:

- **Tan Sri Lee Kim Yew**, Patron & Founder, World Chinese Business and Economic Forum
- **Sir Liu Changle**, Chairman, Phoenix TV
- **Tan Sri Michael Yeoh**, Chairman, World Chinese Business and Economic Forum & President, Kingsley Strategic Institute

Dinner Keynote Speakers: TBA

Presentation of Lifetime Achievement Awards

18 October 2019

16th World Summit of Chinese Entrepreneurs

10:00 am : Opening Ceremony
11:00 am :

- 2019 The Excellence in Achievement of World Chinese Youth Entrepreneurs
- 2019 The Innovation Award of World Chinese Entrepreneurs

11:15 am : Theme Forum
12:45 am

1:15 pm : Luncheon
2:30 pm

2:45 pm : General Forum

4:30 pm : To attend the 24th Macau International Trade and Investment Fair (MIF) and 2019 Portuguese Speaking Countries Products and Services Exhibition (Macao) (PLPEX)

6:00 pm : Coffee Break

7:00 pm : Banquet

(Delegates to the WCBES are also invited to participate in the World Summit of Chinese Entrepreneurs on 18 October).

Notes:

- The Organizers reserve the right to alter the content and timing of the Programme in the best interest of the Forum and are not responsible for cancellation due to unforeseen circumstances.
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- WCBES Working Programme as of 08 July 2019 @ 1.08 pm